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The LSU Coastal Roots Program provides an active learning situation in which students can explore strategies for sustaining coastal ecosystems and develop an attitude of stewardship toward natural resources.

LSU's Coastal Roots Racking Up Accolades

Receives Donation from Plow & Hearth, LWF Conservation Award

The LSU Coastal Roots Program has received a donation of \$11,337 from Plow & Hearth Country Store, as part of the company's "Campaign to Reforest America."

In July of 2009, Plow & Hearth pledged to donate a tree for every transaction completed between Oct. 15 and Dec. 31 of that year. Thanks to higher than expected sales, the company will donate more than 729,000 trees to be planted in Louisiana, North Carolina and Pennsylvania. The amount LSU received would be the equivalent of 226,739 seedlings.

Customers were able to select the state of their choice as donation recipients, and 31 percent chose to support the LSU Coastal Roots Program, which teaches school children about coastal habitat restoration.

"We are extremely grateful to Plow & Hearth for including LSU Coastal Roots in the Campaign to Reforest America," said Pam Blanchard, LSU College of Education assistant professor and director of the Coastal Roots Program. "In addition, we are thankful for the State of Louisiana Department of Agriculture and Forestry for their willingness to partner with us on this project."

"Thank you so much for being part of this campaign and allowing us to tell our customers about the good work LSU Coastal Roots is doing toward restoring one of our nation's most valuable resources," said Lynn Gore, director of marketing for Plow & Hearth. "We're thrilled to be a part of your conservation, restoration and education efforts."

"When contacted by Plow & Hearth regarding reforestation programs which make an impact, we at the Louisiana Department of Agriculture and Forestry immediately thought of the LSU Coastal Roots Program," said Wade Dubea, assistant commissioner and state forester. "LSU Coastal Roots provides a vital service to our state by actively participating in the restoration of our coastal areas. Children and adults alike have an opportunity to make a difference while learning about the important role played by Louisiana's coastal wetlands. We are proud to partner with them to protect and preserve Louisiana's coastline."

The LSU Coastal Roots Program provides an active learning situation in which students can explore strategies for sustaining coastal ecosystems and develop an attitude of stewardship toward natural resources. The program does this through conducting an on-going school-based nursery program growing

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reforestation programs that make up the Campaign to Reforest America, visit
earth.com/trees.

its will also be honored by the Louisiana Wildlife Federation with a conservation award at its
vention on Feb. 26-28 for outstanding conservation achievements. The Louisiana Wildlife
n is a statewide conservation education and advocacy organization with more than 10,000
s and 25 affiliate groups.

Billy Gomila | Editor | Office of Communications & University Relations
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